poes\*cais

SKIN HEALTH SUPPORT



**ATOPI-3** 

Sometimes even superheroes need some support...

For a complete and balanced support of skin health.





# Soothes dry, irritated and sensitive skin Reduces itching and scratching Promotes a healthy skin

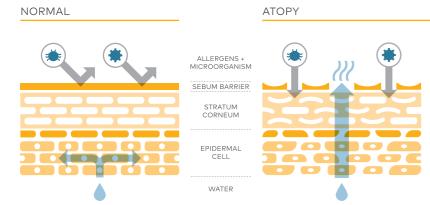
DIETETIC COMPLEMENTARY FEED FOR DOGS AND CATS SUFFERING FROM DERMATOSIS AND EXCESSIVE LOSS OF HAIR.

ATOPI-3 contains a complete and balanced combination of EPA (eicosapentaenoic acid), DHA (docosahexaenoic acid), ZINC, MSM (methylsulfonylmethane), VITAMIN E, VITAMIN C and VITAMIN A.

The scientifically developed and unique composition of ATOPI-3 helps to maintain the skin's natural barrier, promotes skin repair, helps to control excessive skin inflammation and supports neutralisation of free-radicals (antioxidant).



# **Healthy Skin vs Atopic Dermatitis**



Epidermal barrier dysfunction
Increased transepidermal water loss
Decreased ceramide levels
Disturbed lamellar body extrusion
(keratinocytes)

# **ATOPI-3 Unique Composition**

	SKIN INFLAMMATION	SKIN BARRIER	SKIN REPAIR	ANTIOXIDANT	ITCHING AND SCRATCHING
EPA					
DHA					
ZINC					
MSM					
VITE					
VIT A					
VIT C					

# ATOPI-3 combines high levels of the most efficient **Omega 3** (**EPA** and **DHA**), Zinc, MSM, Vitamin E, Vitamin C and Vitamin A

Modern diets have evolved to be high in Omega 6 and low in Omega 3 fatty acids. If not balanced by Omega 3, too much Omega 6 in the diet can lead to excess Arachidonic Acid (AA) which can be converted into proinflammatory metabolites.

Supplementation with high doses of EPA and DHA allows reduced use of drugs with side effects<sup>1</sup> and significantly improves pruritus, alopecia and coat condition<sup>2</sup>.

ATOPI-3 liquid (emulsified) form enhances EPA and DHA absorption when compared with other forms (ex: encapsulated)<sup>3,4</sup>.

**Zinc** plays an important role on the immune system regulation, wound healing and keratinization. Zinc supplementation can make significant and substantial enhancements of the skin and coat condition<sup>5</sup>.



MSM has become a popular dietary supplement used for a variety of purposes, including anti-inflammatory agent, joint/muscle pain, oxidative stress, and antioxidant capacity<sup>6</sup>. In animal models evidence shows that MSM administration inhibits significantly scratching behavior and alleviates skin inflammation<sup>7</sup>.

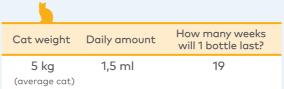
Vitamin E and Vitamin C are major natural antioxidants protecting skin from the adverse effects of oxidative stress. Low levels of plasma Vitamin E concentrations are found in canine atopic dermatitis (CAD)<sup>8</sup>. Improved

clinical condition with supplementation of Vitamin E supports its importance in CAD<sup>9</sup>. In addition, recent findings suggest that oxidative stress plays a role in the pathogenesis of CAD and that dogs can benefit from antioxidant targeted therapies<sup>10</sup>.

**Vitamin A** is a key vitamin in the epithelial homeostasis and keratinisation. Essential for the treatment of vitamin A-responsive dermatitis<sup>11</sup>.

# Daily feeding guide













**Once a day**, mixed with food or directly into the mouth.

**ATOPI-3** should be administered for a minimum of 6 weeks, and ideally on an ongoing basis.

**ATOPI-3** is available in a 200ml bottle, including coupling syringe and Sealsafe® system.



Coupling syringe





## SKIN HEALTH SUPPORT



# ATOPI-3

### **DIRECTIONS FOR USE**

Helps re-establishing and maintain a healthy skin when affected by conditions that compromise the skin's integrity. For dogs and cats.

#### **ADMINISTRATION**

#### 3ml per 10kg of weight.

Weight	5 Kg	10 Kg	20 Kg	30 Kg	40 Kg
Per day	1,5 ml	3 ml	6 ml	9 ml	12 ml

**Once a day**, mixed with food or directly into the mouth.

Recommended to give for at least 6 weeks.

The administration period may vary, depending on the veterinarian's advice and skin's condition.

Can be administered for long periods of time.

For oral administration. Liquid solution.

Shake before use.

#### COMPOSITION

PER 100 ml
19500 mg
11800 mg
7700 mg
2000 mg
860 mg
560 mg
400 mg
9 mg

Analytical constituents: Refined fish oil 65,9%; Beef broth paste 10%; Dextrose 3%; Metylsulfonylmethane 2%; Propyleneglycol 0,13%. Additives: Sucralose 35 mg/kg. Emulsifiers: Sorbitan monooleate 400 mg/kg; Polysorbatum 400 mg/kg. Vitamins: Ascorbic acid 411 mg/kg; Vit. E 7204 mg/kg; Vit. A 315000 Ul/kg. Trace elements: Zinc acetate dihydrate 4796 mg/kg.

**Analytical composition:** Crude Protein 3,5%; Crude Fiber 0,5%; Crude Ash 2,25%; Crude Fat 68,3%; Moisture 22,3%.



#### RECOMMENDATIONS

Store in a cool and dry place.



Including: coupling syringe



Sealsafe® system

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